



ELIMINATION 8

ANGOLA • BOTSWANA • ESWATINI • MOZAMBIQUE
NAMIBIA • SOUTH AFRICA • ZAMBIA • ZIMBABWE

REQUEST FOR PROPOSALS

TERMS OF REFERENCE – CONSULTANCY

DEVELOPMENT OF A RESOURCE MOBILIZATION STRATEGY

1. BACKGROUND

The Elimination 8 (E8) Regional Initiative, formed in 2009, was established under the auspices of the Southern Africa Development Community (SADC) to provide a platform for coordinating regional E8 malaria elimination efforts. The E8 aims to accelerate malaria elimination by 2030 starting with four low-transmission “frontline countries”— Botswana, Eswatini, Namibia, and South Africa, and pave the way for elimination in four middle- to high-transmission “second line countries”— Angola, Mozambique, Zambia, and Zimbabwe, through enhanced collaboration and coordination. Specifically, it has the following mandate:

1. To strengthen regional coordination in order to achieve elimination in each of the E8 member countries;
2. To elevate and maintain the regional elimination agenda at the highest political levels within the E8 countries;
3. To promote knowledge management, quality control, and policy harmonization to accelerate progress towards elimination;
4. To facilitate the reduction of cross-border malaria transmission; and
5. To secure resources to support the regional elimination, plan, and to ensure long term sustainable financing for the region’s elimination ambitions.

Due to recent surges in reported malaria cases in the region, further exacerbated by the challenge of the Covid-19 pandemic, the E8 countries convened at the request of the E8’s Ministerial Committee in to identify drivers of reported malaria resurgence, review current activities, and recommend areas where additional support could catalyse progress toward the elimination goal. The detailed review process resulted in the development of a new Strategic

Plan for the E8, for 2021 – 2025. Costing of the strategy is currently underway to quantify the gap in resources needed to achieve elimination targets.

A framework for resource mobilization for this defined need is detailed in Annex 2, and will employ a 3-pronged approach:

- I. Increase domestic financing from E8 member states
- II. Increase available resources to support and strengthen regional coordination and collaboration
- III. Align partner funding with Strategic Plan priorities

Sustaining elimination efforts requires commitment at regional and national level driven by political will. While domestic financing has increased by 8% in recent years, this increase is not sufficient to sustain the fight against malaria and to accelerate efforts towards elimination. Endemic countries require more resources to drive the malaria burden down and to move from control to elimination. A review of malaria financing for endemic countries shows that the current allocation of domestic funding for malaria control and elimination is below 25%. This means approximately, 75% of malaria programmes are being financed by the international community. According to the GTS 2016-2030, there is a US\$ 2.3 billion malaria financing gap which represents between 50-55% of unfunded malaria programmes. This challenge is further exacerbated by low domestic financing, for malaria in endemic countries. The report further suggests that 90% of the African countries fall below 15% Abuja Declaration threshold. Despite the Maputo Declaration of 2003, when countries reaffirmed their commitment to increase domestic funding to the health sector of 15% of total government expenditure, government expenditure of high burden countries continue to be the lowest. Clearly countries need to increase their own investment to meet the malaria elimination target.

The Elimination 8 Secretariat requires a consultant to develop a successful Resource Mobilization strategy based on the framework developed (Annex).

2. RESPONSIBILITIES

The consultant will work closely with key staff, countries, and partners in the E8 under the oversight of the Executive Director and Governing Board to use the framework developed and develop a robust resource mobilization strategy, which will prioritise domestic resources, and increase and diversify funding for the E8 Strategic Plan. This will be achieved by undertaking the following key tasks:

1. Conduct a desk review of the existing resource needs, as well as a mapping of the existing sustainability and resource mobilization activities and strategies under the E8 mandate, making reference to political instruments and declarations towards the support of malaria elimination.
2. Support the E8 Advocacy team in quantifying and articulating resource needs and gaps for Political advocacy.
3. Develop a Resource Mobilization strategy and action plan including key performance indicators (besides others, of income targets and achievements) to monitor and measure

progress.

4. Update the mapping of donor support, partner alignment, and domestic resources targeted towards activities within the E8 Strategic Plan.
5. Support the E8 to identify, establish, build and strengthen contacts and robust working relationships with other potential innovative funding sources and mechanisms as relevant to the E8 mandate.

3. DELIVERABLES

- I. A report on the desk review of current landscape and strategies for resource mobilization within the E8
- II. A comprehensive resource mobilisation strategy and action plan
- III. Annexes that map donor support, partner alignment, and domestic resources targeted towards funding gaps within the E8 Strategic Plan

1. DURATION OF CONTRACT

20 days

5. EXPECTED PROFILE OF THE CONSULTANT

This consultant and/or their team are expected to possess the following skills:

- Advanced degree with formal training in health economics, health systems, public health, health services research, biostatistics, or other related disciplines.
- At least five (5) years of experience in qualitative and quantitative market analysis, management, or strategic consulting in relevant field preferred
- Familiarity with regional programming and/or E8 country contexts.
- Comparable experience in global health resource mobilization strategy development
- A high level of proficiency in oral and written English; knowledge of Portuguese is desirable.

6. HOW TO APPLY

Applications can be sent to procurement@sadce8.org on or before the 30th of January 2022.